



F&C Management Limited
Exchange House
Primrose Street
London EC2A 2NY

Telephone +44 (0)20 7628 8000
Facsimile +44 (0)20 7628 8188
www.fandc.com

Press Release

For immediate release
15th January 2010

F&C on board with Simply Biz's 'Verbatim'

F&C Investments is linking to Simply Biz's new investment firm, Verbatim, which launches later this week.

Verbatim is an end-to-end sales process built around independent risk-profiling tools powered by Distribution Technology (DT) which offers advisers access to various investment solutions matched to a client's attitude to risk and a comprehensive choice of service levels.

F&C's Lifestyle funds are being added as partner funds of Verbatim; these multi asset and rebalancing Multi Manager funds complement Verbatim's own fund range, providing a compelling mix of risk-rated funds built around DT's asset allocations. Other investment solutions comprise of model portfolios, funds from across the market and Discretionary Fund Management services, allowing advisers the flexibility to select the most appropriate solution to match their clients' individual requirements.

The F&C Lifestyle range determines its asset allocation using DT's 'Dynamic Planner' risk profiling tool, and the funds - Defensive, Cautious, Balanced and Growth – correspond directly with individual client risk ratings and undergo quarterly rebalancing to ensure the funds continue to match the client's risk profile.

John Yule, Head of UK Retail at F&C Investments, commented: "We are delighted to be part of the new Verbatim compliant investment process. Many IFAs are looking for a robust and comprehensive investment proposition that can help them meet the needs of their various client segments. This approach will assist them to outsource to full-time professionals with the added knowledge that rebalancing and ongoing reviews are an integral part of the proposition and the funds will remain in line with the client's risk profile. Clearly this

F&C Management Limited is authorised and regulated by the Financial Services Authority (FSA) FRN: 119230. Limited by shares. Registered in England and Wales, No 517895. Registered address and Head Office: Exchange House, Primrose Street, London EC2A 2NY.

F&C Asset Management plc is the listed holding company of the F&C Group.

F&C Management Limited is a member of the F&C Group and a subsidiary of F&C Asset Management plc.

will help IFAs transition their business to help meet TCF and RDR guidelines while improving business efficiencies. We have seen an increasing number of advisers adopt this strategy with our Lifestyle funds, and I believe that the investment choices Verbatim offer will prove extremely popular.”

Matt Timmins, Managing Director of Verbatim, commented: “We have selected the F&C Lifestyle range as partner funds because they are also based on Verbatim’s investment philosophy centered on Distribution Technology’s Dynamic Planner. F&C’s expertise in the multi manager arena is well established and illustrates our commitment to delivering market leading investments solutions through Verbatim.”

- Ends -

Press enquiries – 0207 011 4600

Jennifer Donohoe	Communications Manager	+44 (0) 20 7011 5017
Sarah Godfrey	Communications Manager	+44 (0) 20 7011 4215

Notes to Editors

F&C Investments

- F&C Asset Management (F&C) is an independent London Stock Exchange listed asset management group with around 100,000 shareholders.
- F&C traces its origins to 1868 with the launch of the Foreign & Colonial Investment Trust, the first ever publicly listed investment fund. Foreign & Colonial Investment Trust remains a client of F&C.
- F&C is an active fund manager with a multi-specialist investment model where individual teams have strong accountability for their products and processes. The group is also an active shareholder with a leading franchise in governance and sustainable investment.
- F&C manages £97.8 billion (€110.2billion) of assets* for a diverse range of institutional, insurance and retail clients across all major asset classes – equities, bonds, cash and property – as well as alternative and specialist product classes. F&C invests globally and has been a longstanding investor in emerging markets.
- F&C has three pillars to its strategy: *Advisory & Solutions* – the servicing of strategic partners and the provision of investment solutions and overlays such as shareholder engagement programmes, Liability Driven Investments, Asset & Liability Management, Multi-Manager and Fiduciary

Management; *Alpha Investing* – active fund management across a diverse range of asset classes

F&C Management Limited is authorised and regulated by the Financial Services Authority (FSA) FRN: 119230. Limited by shares. Registered in England and Wales, No 517895. Registered address and Head Office: Exchange House, Primrose Street, London EC2A 2NY.

F&C Asset Management plc is the listed holding company of the F&C Group.

F&C Management Limited is a member of the F&C Group and a subsidiary of F&C Asset Management plc.

and markets but with a focus on UK and European equities and fixed income and Emerging Markets; *Environmental, Social & Governance Investing* – building on its market leading presence in ethical investment with new products.

- F&C REIT Asset Management is the group's global property asset management business. It was formed in 2008 from the merger of F&C's property division and REIT Asset Management. F&C REIT operates from offices in London, Dublin, Munich, Mumbai and Stockholm.
- F&C manages assets principally from three investment centres: London, Amsterdam and Edinburgh. The group has a global office network spanning a dozen countries: China (Hong Kong), France (Paris), Germany (Frankfurt & Munich), India (Mumbai), Ireland (Dublin), The Netherlands (Amsterdam), Portugal (Lisbon), Sweden (Stockholm), Switzerland (Geneva), UK (London, Edinburgh, Dorking) and the United States (Boston).
- In March 2009 F&C signed a Memorandum of Agreement with Hua Xia Bank, one of China's twelve nationwide joint stock commercial banks, to establish a joint venture fund management company in China in which F&C will have a 19.5% interest.

* As at 31 December 2009.